/ STÄDTEBAU KOLLOQUIUM

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## HOW TO NOT DEMOLISH A BUILDING



## FREEK PERSYN

51N4E/ETH Zürich

Starting from the initial ideas that were driving the WTC project as well as from the meanwhile use that initiated a new dynamic, the talk recounts the complex and sometimes contested processes that have shaped the innovative adaptive reuse project called ZIN. Even if the adaptive reuse of the project is unique, the underlying concepts and processes are not. By breaking down the complexity in its components we can share what has happened, and – more importantly – what could happen to other buildings as well.

## 21. **NOVEMBER 2023** 1800 UHR, FOYER K1

IM ANSCHLUSS VERNISSAGE »URBAN CODE BRUSSELS«

Keplerstrasse 11 70178 Stuttgart



